



GoodBye Chain Group Announces Low Cost Green-ES 'Software as a Service' Solution for REACH SVHC Management and 'Article' Reporting

For Immediate Release

Colorado Springs, CO, March 23, 2009 – The GoodBye Chain Group announces the availability of its low cost Green-EcoSystems Software as a Service (Green-ES SaaS) solution to help all types of manufacturing companies address requirements for 'Articles' as mandated by The European Union's Registration, Evaluation and Authorization of Chemicals (REACH) regulation. The Green-ES SaaS platform also provides solutions for RoHS compliance, e-Waste analysis, and all other global extended producer responsibility (EPR) directives.

Total cost of ownership for the Green-ES SaaS REACH solution has been reduced significantly by providing secure access to the application over a secure internet link and eliminating the cost of on-site implementation, management, and administration of dedicated servers and their associated energy costs and carbon footprints. The Green-ES SaaS solution is provided on a monthly subscription basis.

Key features of the Green-ES SaaS solution include:

1. REACH Substances of Very High Concern (SVHC) substance analytics
2. REACH 'Article' management and REACH Article 33 reporting
3. Establishment of a robust audit trail process to respond to customer compliance audits
4. Establishment of a compliance records archival system to meet the REACH obligation to assemble and keep information for a period of at least 10 years
5. Global RoHS compliance risk analysis, management, and audit trail reporting
6. e-Waste take-back analytics

Key REACH requirements for 'Articles' include: substance level analysis, substance presence and concentration level communications to 'Article' recipients and consumers, European Chemicals Agency (ECHA) notification, and maintaining records for a period of at least 10 years. In order for manufacturers to respond to these requirements, they will need to conduct ongoing audits of their suppliers to insure that no SVHCs are present or exceed the specified threshold limits in the Articles that they buy.

"The financial benefit of the Green-ES SaaS offering is that it allows customers to receive all the benefits of a feature-rich REACH compliance software platform on a monthly subscription basis, instead of requiring a large upfront capital outlay," said Jim Dills, Managing Director of Green EcoSystems Group. "In these tough economic times, Green-ES SaaS offers users an award-winning compliance software solution with the option of paying monthly, paying less, and saving money through the elimination of the requirement for on-site dedicated servers and their associated energy requirements and carbon footprints".

A key benefit of the Green-ES SaaS solution is that it enables IT teams to achieve green objectives through consolidating or offloading server workloads in the datacenter and reducing the energy consumption of dedicated application servers. Carl Guardino, CEO of the Silicon Valley Leadership Group, warns that data centers will continue to consume more power: "By 2011, at current growth rates, they will consume enough power to require ten new power plants in the U.S. alone."

The Green-ES SaaS solution utilizes proven technology based on The GoodBye Chain Group's award-winning MDW-ES Product Environmental Compliance (PEC) software platform. The Green-ES SaaS solution provides the same features and benefits as the MDW-ES PEC software platform at a reduced cost.

The Goodbye Chain Group (<http://www.goodbyechain.com>) is a highly regarded and award-winning provider of low cost, high value Product Environmental Compliance (PEC) software and services solutions. GCG's MDW-EcoSystem (MDW-ES™) software received the SMT VISION Award for software innovation in 2007 and 2008. GCG has delivered PEC services to more than 200 clients over the past seven years. GCG clients include Bausch and Lomb, Johnson Outdoors, and L-3 Communications.

For more information on GCG's Green-ES SaaS solution see:
http://www.goodbyechain.com/Green_ES/Green-ES_SaaS_GCG.pdf

For more information on Green EcoSystems Group, contact:

Pandre' Nichols
prnichols@goodbyechain.com
719-404-1831